

# Santa's Arrival, Tree Lighting & Light Parade

November 23



# Thank You

## Presenting Sponsors



**Thank you to our generous sponsors:**



**...and our amazing volunteers!**



# TIMELINE

**5:30 pm** | Holiday Music & Special Guests

**6:00 pm** | Tree Lighting with Santa

**6:30 pm** | Light Parade

(when streets cleared)

**Post-Parade** | Santa's House on Cass & State

# PARADE DETAILS

## **Chairs for Parade**

Chairs are allowed for placement on the sidewalk.

Please note that chairs are not permitted in or in front of barricaded areas.

## **Accessible Seating Area**

A seating area for individuals with disabilities will be located at Park and Front Streets, with safety barricades and easy access.

## **Visit Santa**

Share your Christmas wish with Santa after the Light Parade at Santa's House, located at Cass & State at City Center Plaza.

Find full seasonal hours at [downtowntc.com](http://downtowntc.com).

# PARADE LINE-UP

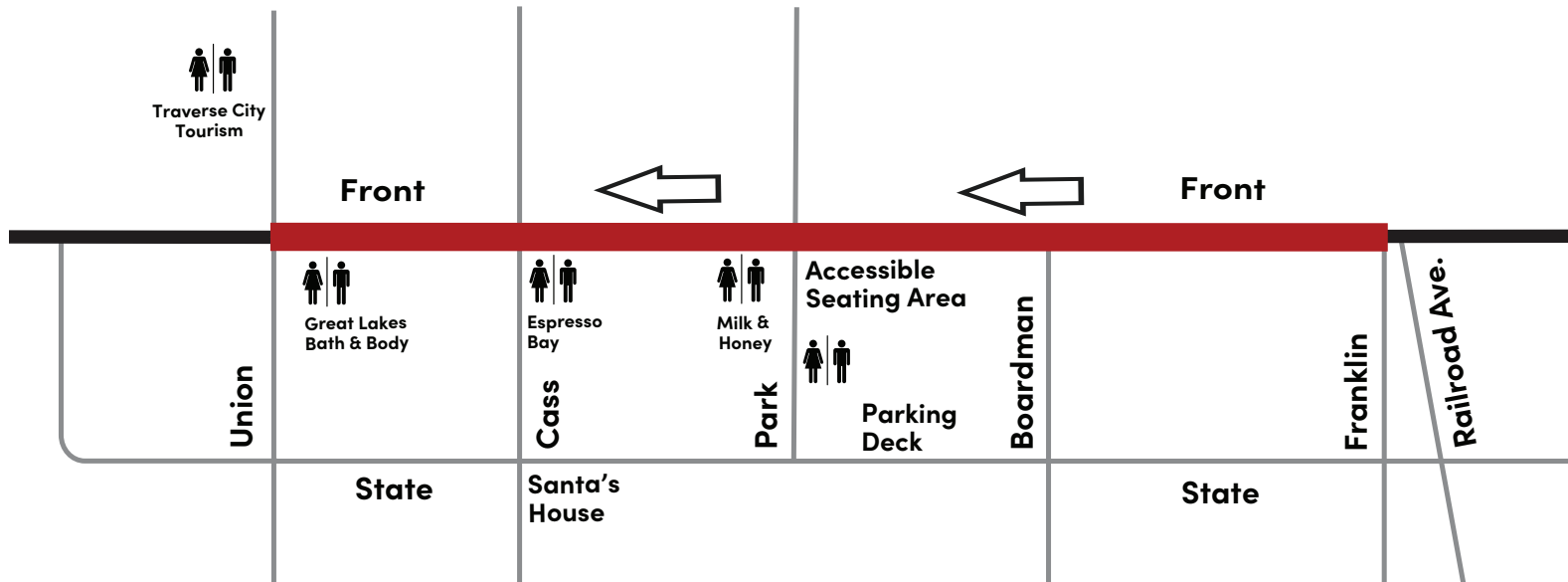
- 1 - Downtown Traverse City Association
- 2 - Northwest Michigan Ballet Theatre
- 3 - Molon Asphalt Truck
- 4 - KWALL Truck
- 5 - Molon Excavating Semi
- 6 - WCCW Good Time Rock & Roll
- 7 - Traverse City Light and Power
- 8 - Munson Healthcare
- 9 - MMR Physician Response Vehicle
- 10 - Habitat's Home for the Holidays House
- 11 - National Cherry Queen
- 12 - Legacy Aviation Learning Center
- 13 - UpNorthLive
- 14 - Full Tilt Comedy presents: A Very Cher-y Christmas
- 15 - Grand Traverse County
- 16 - Traverse City Streets Division
- 17 - Big Country 102.9
- 18 - City of Traverse City Parks Department
- 19 - NMCAA@50
- 20 - Norte
- 21 - Adventure Begins at Home
- 22 - BATA Holiday Light Bus
- 23 - z93's Truck-A-Saurus Rex
- 24 - Just Between Friends Traverse City
- 25 - Company Dance Traverse/Dance Arts Academy
- 26 - That'sa Pizza Winter Pizza Patrol
- 27 - Traverse City Pit Spitters

# PARADE LINE-UP

- 28 - TADL Bookmobile
- 29 - Design Dance Company
- 30 - Traverse City Beauty College
- 31 - Jeep Babes Enthusiast Club Michigan Chapter
- 32 - TCAPS Bus
- 33 - Fleet Feet
- 34 - KLT Giant Red Radio
- 35 - M&M Garage Doors
- 36 - Girl Scout Michigan Shore to Shore
- 37 - TC Central Cheer Team
- 38 - Northshore Exteriors
- 39 - Way of Knife & EDC Gear House Jeep
- 40 - Windemuller
- 41 - Traverse City Curling Club
- 42 - Up North Media Turkey Trot
- 43 - Cherryland Ghostbusters & Toys For Tots
- 44 - AT&T
- 45 - Scouts BSA Troop/Pack 36
- 46 - East Bay Calvary Church
- 47 - Be the Light in Someone's Life
- 48 - Old Town Playhouse
- 49 - North American Vasa and Vasa Ski Club
- 50 - The Bear
- 51 - U-Man the Human
- 52 - Iguana Yacht Amphibious Boat
- 53 - Santa



# PARADE ROUTE



## PUBLIC RESTROOMS



### BATA Transit Center

115 Hall St.  
(CLOSES @ 6:30PM)

### Traverse City Visitors Center

101 West Grandview Pkwy.

### Great Lakes Bath & Body

110 East Front Street  
(CLOSES @ 8PM)

### Espresso Bay

202 East Front St.  
(CLOSES @ 7PM)

### Milk & Honey

240 East Front Street  
(closes @ 9pm)

### Downtown Public Restroom

125 Park St #375  
(Look for Heart Wall)